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E-ZASSI.COM™ SPECIALIZED SOFTWARE SYSTEMS FOR THE MEDICAL DEVICE INDUSTRY ENTERS INTO STRATEGIC PARTNERSHIP WITH MEDICAL DEVICE SUMMIT.COM

FERNANDINA BEACH, Florida, June 29, 2010 – e-Zassi.com™, a provider of online software tools that enhance the technology transfer of medical device technologies between industry and research, announces that they have entered into a co-marketing agreement with MedicalDeviceSummit.com, an e-publisher that serves the medical device industry. The partnership will provide for joint promotion, content sharing and various online education and industry events over the next year.

According to Walter Galler, Vice President of Marketing for e-Zassi.com, “The relationship with Rick and his team at MedicalDeviceSummit will help to enhance our efforts to promote not only our respective products, but to reinforce and support an industry that is currently in the midst of a digital transition.”

This sentiment was shared by Rick Biros, Publisher of MedicalDeviceSummit.com, who said, “In e-Zassi we have found a partner that shares our vision leveraging new media tools and tactics to assist our respective customers in increasing the efficiency and effectiveness of their industry promotional efforts.”

MedicalDeviceSummit (www.medicaldevicesummit.com) is an industry-specific website serving the global medical device industry. Built on the platform of the next generation model for B2B publishing, *The Summit* is a hybrid of a B2B magazine delivering top quality content in a proactive manner while maintaining a website that stores the content providing easy accessibility. This hybrid model provides a two-way street of digital communication to the global medical device industry.

e-Zassi.com (www.e-zassi.com) offers subscription-based InnoVision™ software that enables medical device focused organizations to more rapidly screen and select the most synergistic and commercially-viable medical device technologies. It is simple to use, more cost effective than traditional methods and protects all parties from confidentiality risks delivering immediate competitive advantages. e-Zassi.com was spun off from Zassi Medical Evolutions®, a privately-held company with more than a decade of success in innovation and development in medical devices.