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**e-Zassi Provides Innovation Empowerment through an Endowment of its InnoVision™
Software**

Will Help Drive Development of Lifesaving Medical Technologies at Renowned Research Institution

FERNANDINA BEACH, Florida, March 22, 2011 – e-Zassi.com a provider of a proprietary software platform that is revolutionizing the process of technology transfer has announced the winner of the one year license is the Memorial Sloan-Kettering Cancer Center. The winning institution was drawn from a list of the organizations that visited the e-Zassi booth during the 2011 Association of University Technology Managers (AUTM) Annual Meeting earlier this month in Las Vegas.

Peter von Dyck, CEO of e-Zassi, said, “We are thrilled that we are able to endow one of the world’s premier cancer centers, with this annual software subscription and we hope that it will help them to continue their important work in developing life saving medical technologies. As an organization we are committed to driving innovation and are pleased that this endowment may one day result in improved patient outcomes and care”.

The e-Zassi platform is rapidly gaining acceptance among both researchers who are looking to license technology as well as with purchasers of technology as they experience the benefits of being able to securely and safely collaborate early in the development process without jeopardizing intellectual property rights of the innovator or limiting the buyer’s freedom to operate.

About e-Zassi.com

e-Zassi.com, a provider of web-based Business Process Improvement (BPI) software is revolutionizing the way the industry and academia approach technology transfer. This secure, digital approach it is simple to use, more cost effective than traditional methods and protects all parties from confidentiality risks delivering immediate competitive advantages. For additional information call 866.474.6328 or visit www.e-zassi.com.

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