



FOR IMMEDIATE RELEASE

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NEW ADVANCED SEARCH AND MATCHING FUNCTION

DRIVES E-ZASSI.COM'S ENHANCED FUNCTIONALITY

Trial and Free Student Memberships Now Available on Online Community
to Facilitate Collaboration to Develop and Commercialize New Medical Device Technologies

FERNANDINA BEACH, Florida, May 8, 2009 – With a growing number of early adopters in just a few short weeks since launch, e-Zassi.com has added an advanced search function that matches medical device industry participants involved in the discovery, development and commercialization of new medical device technologies. And, to address today's economic challenges, e-Zassi.com has introduced a trial membership program for a limited time and also has allowed students to sign up for free 12-month memberships.

With its expanded functionality now complete, e-Zassi.com quickly and efficiently facilitates specific connections among innovators, investors and venture capital firms, academic researchers and technology transfer departments as well as all types of service providers. Without releasing proprietary or confidential information, e-Zassi.com members now can:

- Discover and be matched with synergistic individual or organizational partners or identify investment opportunities through a unique search functionality indexed by almost 5,000 proprietary Device Network Attributes (DNA) that e-Zassi™ created.
- Collaborate and communicate with other members of the community with email tools that rival other leading email systems.
- Calculate and share powerful and mission-critical information using e-Zassi's proprietary Innovation Assessment tool, which currently calculates information on technologies within cardiology, urology, orthopedics and minimally invasive surgery.

Trial and Free Student Memberships

e-Zassi.com also unveiled a new membership structure that includes trial memberships and free memberships for students. Full individual memberships typically cost \$1,750, including full access

with one InnoVision Report over 12 months, and the data contained in each InnoVision Report has a documented value of well over \$25,000.

“With a drop of 51 percent in venture capital in the first quarter of 2009, the reduced fee for e-Zassi.com membership will help students, innovators and others impacted by today’s economy take advantage of this elite membership community and help bring key people, organizations and technologies together faster to make capital and time go a lot further to bring deals and partnerships to fruition,” says Peter M. von Dyck, e-Zassi Chief Executive Officer.

Some of the critical details hindering a technology from being successfully funded, licensed, developed or commercialized include: having a clear regulatory classification and direction; associated clinical endpoints to support the safety and marketing claims to earn market clearances; early stage clarity on the reimbursement and market landscape; and identification of material manufacturing, distribution and sales burdens. These are just some of the many critical elements that the e-Zassi system calculates without any confidential information.

About e-Zassi.com

e-Zassi.com is a subscription-based online community that provides rapid due diligence, triaging and assessment of new medical device innovations and uniquely categorizes and organizes the information among thousands of proprietary Device Network Attributes (DNA). e-Zassi.com was spun off Zassi Medical Evolutions®, a privately held company with more than a decade of innovation and development in medical devices. For more information, visit www.e-zassi.com or call +1.866.474.6328.

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